

Dear Snow Ball Friends,

The WMHS Auxiliary is delighted to announce the 67th Annual Snow Ball:

The Wishing Well, slated for **Saturday, January 18, 2025** at the Cumberland Country Club. As our region's premiere black tie affair, this benefit matches your charitable intentions with an unparalleled public relations opportunity!

Our sponsors receive premiere recognition for their investment, as well as a number of exclusive benefits, outlined within this brochure. Additionally, sponsors have the option of contributing from their end-of-year 2023 or 2024 budgets.

Proceeds from the event support the vital work of the UPMC Western Maryland **Center for Hope and Healing**, a 24/7, residential crisis treatment facility for those struggling with opioid and other substance misuse. Help us reach the last \$150,000 of our \$1 million goal toward those battling addiction!

Will you join us, and be part of the solution to one of the most critical issues of our time? Thank you in advance for your consideration and generosity!

Mirjhana Buck

Sponsorship Chair

Our efforts are greatly rewarded by your generosity. The enclosed sponsor card enables you to register as a benefactor of UPMC Western Maryland and enjoy the sponsorship level advantages detailed within.

Please commit your intentions as soon as possible via the enclosed response card, or register online at www.wmhsfoundation.com/snowball25-registration, to ensure proper recognition at your level. We will also need a complete guest list for your group by January 13th.

If you have questions regarding Snow Ball donations or sponsorship levels, please contact:

Mirjhana Buck at

301-512-7997

mirjhana@boggsandcompany.com

To register your sponsorship online, visit www.wmhs.com/snow-ball

Thank you!

The Wishing Well

Snow Ball 2025 Sponsorship Opportunities

brought to you by the
WMHS Auxiliary



Snow Ball 2025 Sponsorship Opportunities

AVAILABLE FOR THE WMHS AUXILIARY SNOW BALL BLACK TIE EVENT

Diamond Level

Exclusive sponsorship (only one available).

One contributor of **\$15,000** or more may entertain up to 20 guests for the evening, PLUS:

- * **Premiere reserved seating in your choice of venues.** Choose from the lively dance floor, popular dining room, secluded Maryland Room, or relaxed fireside, downstairs, throughout the evening for you and your guests.
- * A **private photographer** to capture the fun, the elegance, and the memories with your group
- * **Customized publicity as our Exclusive Diamond Sponsor**, with your corporate logo prominently displayed at the event, near your table, on social media, on our web event page, and in the event program.
- * A signature Snow Ball **decorative plant** to grace your home or business.
- * A **Snow Ball Surprise** game of chance, exclusively for sponsored guests. Your group will receive double tickets for double chances to win.
- * Even a **buffet item named for your company** or group!

Ruby Level

Contributions of **\$10,000** or more entertain up to 16 guests, PLUS:

- * **Premiere reserved seating in your choice of venues.** Choose from the lively dance floor, popular dining room, secluded Maryland Room, or relaxed fireside, downstairs.
- * A **private photographer** to capture the fun, the elegance, and the memories with your group

- * **Customized publicity**, with your corporate logo prominently displayed at the event, near your table, on social media, on our web event page, and in the event program.
- * A signature Snow Ball **decorative plant** to grace your home or business.
- * A **Snow Ball Surprise** game of chance, exclusively for sponsored guests.
- * A **buffet item named for your company** or group!

Platinum Level

Contributions of **\$5,000** or more entertain up to 12 guests, PLUS:

- * **Premiere reserved seating in your choice of venues.** Choose from the lively dance floor, popular dining room, secluded Maryland Room, or relaxed fireside, downstairs.
- * **Customized publicity**, with your corporate logo prominently displayed at the event, near your table, on social media, on our web event page, and in the event program.
- * A signature Snow Ball **decorative plant** to grace your home or business.
- * A **Snow Ball Surprise** game of chance, exclusively for sponsored guests.
- * A **buffet item named for your company** or group!

Gold Level**

Contributions of **\$3,000** or more entertain up to 8 guests for the evening, PLUS:

- * **Recognition** on our event web page and in the event program.
- * A signature Snow Ball **decorative plant** to grace your home or business.

- * A **Snow Ball Surprise** game of chance, exclusively for sponsored guests.
- * A **buffet item named for your company** or group!

Silver Level**

Contributions of **\$2,000** or more entertain up to 4 total guests, PLUS:

- * **Recognition** on our event web page and in the event program.
- * A signature Snow Ball **decorative plant** to grace your home or business.
- * A **Snow Ball Surprise** game of chance, exclusively for sponsored guests.
- * A **buffet item named for your company** or group!

Bronze Level**

Contributions of **\$1,000** or more entertain up to two total guests, PLUS:

- * **Recognition** on our event web page and in the event program.
- * A signature Snow Ball **decorative plant** to grace your home or business.
- * A **Snow Ball Surprise** game of chance, exclusively for sponsored guests.
- * A **buffet item named for your company** or group!

**** Please note that reserved seating is not included at these levels of sponsorship****

Thank You!

Snow Ball 2025 Sponsorship

THANK YOU for your consideration! Please promptly return this response card and your complete guest list and NOTE: Not all sponsorship levels include reserved seating.

CONTACT NAME

ADDRESS

PHONE: _____

EMAIL: _____

COMPANY NAME LISTED ON THE SPONSORSHIP:

PLEASE ATTACH YOUR PREFERRED LOGO.

SPONSORSHIP LEVEL: (CIRCLE ONE)

Diamond—\$15,000

Ruby—\$10,000

Platinum—\$5,000

Gold—\$3,000

Silver—\$2,000

Bronze—\$1,000

AMOUNT ENCLOSED:

\$ _____

Checks can be made payable to WMHS Auxiliary, and returned with this form and guest list to:

Mirjhana Buck

701 Washington Street
Cumberland, MD 21502

E-MAIL: mirjhana@boggssandcompany.com

These three top levels include reserved seating!

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